DECISIONFLOW

Retire Phase Overview

Responsibly closing the standalone service while protecting customers, data, trust, and reusable knowledge

RETIRE PHASE | Version 1.0 | Illustrative controlled retirement and knowledge-preservation program

EVIDENCE & PUBLISHING INTEGRITY

This public portfolio edition distinguishes actual evidence, assumed continuity steps, simulated case-study outcomes, targets, and recommendations. Simulated customers, commercial results, benchmarks, incidents, quotations, and later-lifecycle outcomes are illustrative and must not be interpreted as results from a live commercial product. Evidence labels are retained throughout the package to support transparent and responsible interpretation.

Document Control

Control	Definition
Document code	RET-00
Version / status	2.0 — Final Public Portfolio Edition — Simulated Retirement Scenario
Baseline / author	14 July 2026 - Min Thu Kyaw
Scenario horizon	Illustrative 24-month post-scale operating period followed by a 180-day retirement program.
Lifecycle continuity	Actual MVP -> assumed productionization -> simulated Launch -> Qualify -> Deliver -> Controlled Scale -> Retire.
Retirement decision	Retire the standalone service through a controlled transition while preserving reusable product, AI, and technical assets.
Scope boundary	No new collaboration, integration, richer-ingestion, multilingual, SSO, or enterprise-platform build is assumed.
Evidence rule	Actual, assumed, simulated, target, recommendation, and verified-shutdown statements are separated.

Actual Project Artifacts

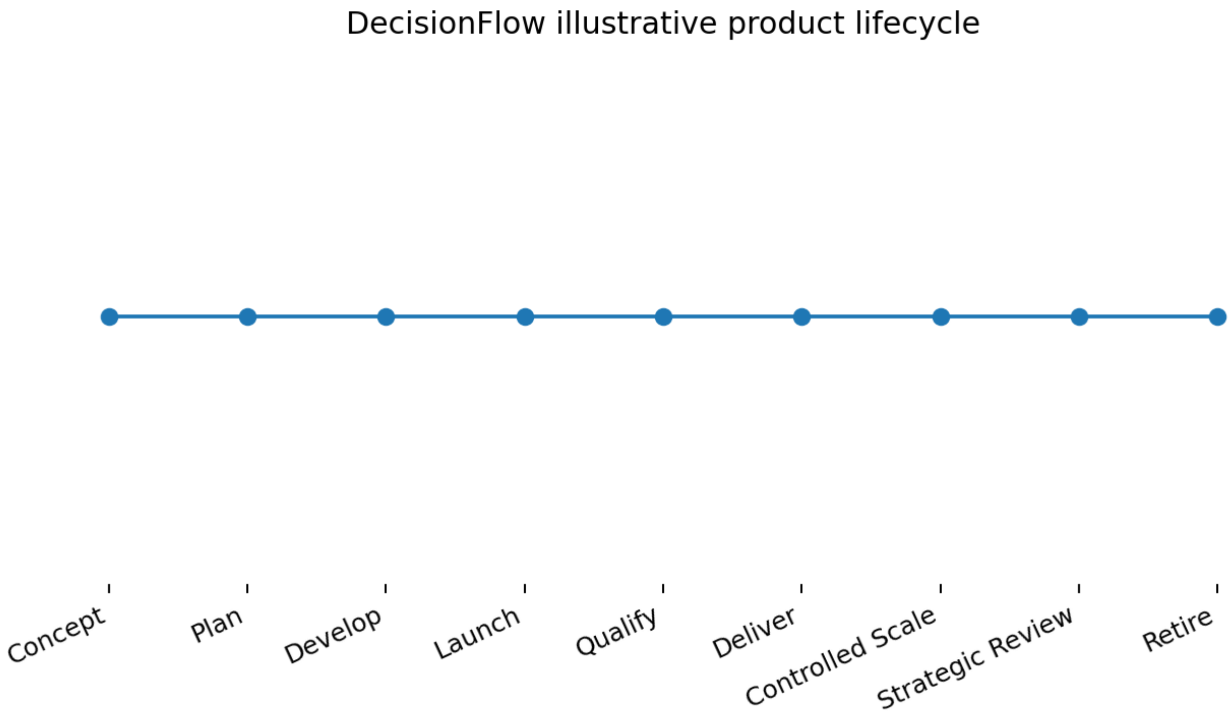
Artifact	Reference
Low-Fidelity Prototype	View prototype
High-Fidelity Prototype	View prototype
MVP Frontend Repository	Open repository
MVP Backend Repository	Open repository

Contents

Executive Retirement Decision

Decision - RETIRE THE STANDALONE DECISIONFLOW SERVICE THROUGH A CONTROLLED CUSTOMER TRANSITION. Preserve reusable product, AI, technical, and research assets; do not fund the enterprise rebuild on current evidence.

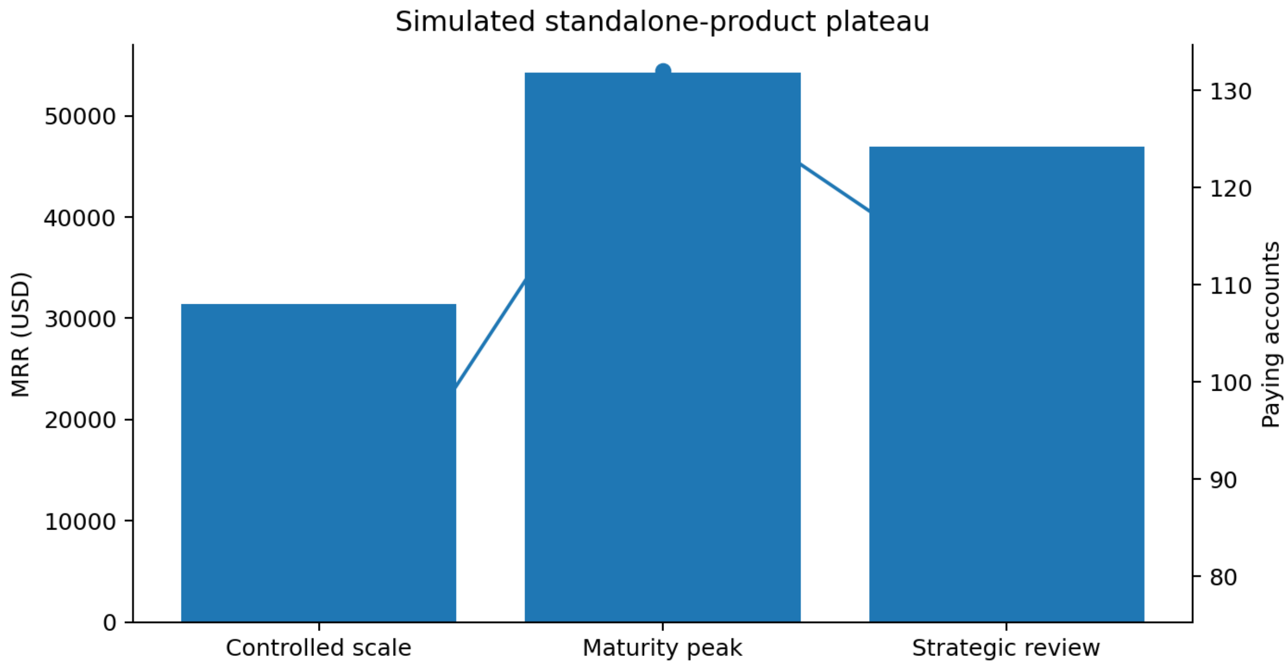
DecisionFlow reaches retirement after an illustrative 24-month post-scale operating period. The product remains valuable to frequent individual decision owners, but its growth profile plateaus and customer demand shifts toward collaboration, integrations, and enterprise administration. Those requests represent a materially different platform, security model, and operating system rather than a small extension of the released individual workflow.



DecisionFlow illustrative product lifecycle

Lifecycle Continuity and Retirement Trigger

Evidence	Simulated observation	Implication
Customer value	84.7% start-to-finalize and 44.7% W52 retention remain meaningful.	The core workflow works; retirement is not a product-failure claim.
Commercial ceiling	Paying accounts peak at 132 and decline to 108; MRR moves from $54,300 to $46,900.	The standalone niche can be maintained but no longer supports broad acceleration.
Expansion demand	64% request collaboration and 52% request integrations.	The next product is a team/enterprise platform with different requirements.
Investment requirement	Estimated enterprise rebuild: $1,850,000 over 18 months.	Expected return does not meet the approved strategic threshold.
Opportunity cost	Product, engineering, AI, security, and support capacity would be diverted from higher-priority portfolio bets.	Controlled retirement preserves trust and releases capacity.



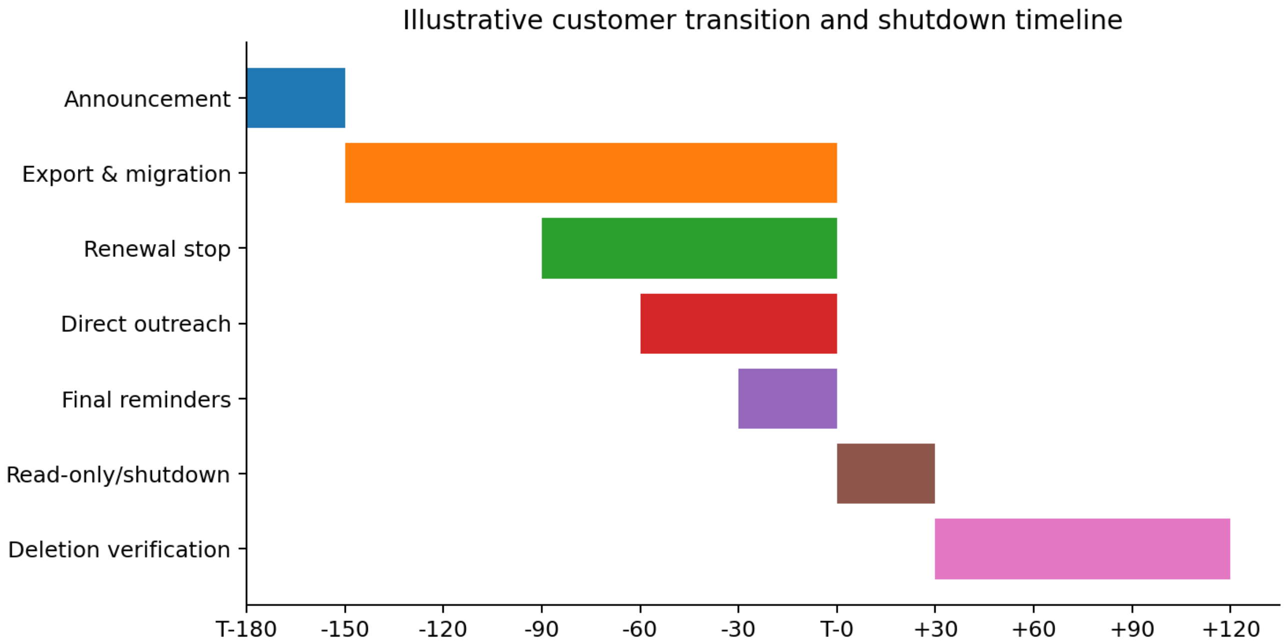
Simulated standalone-product plateau

Retirement Principles and Boundaries

- Customer control comes first: provide sufficient notice, export capability, assisted migration, and transparent billing treatment.
- Data protection continues after revenue ends: retention, legal hold, backup expiration, deletion, and verification remain governed.
- AI shutdown is explicit: disable generation, revoke provider credentials, stop evaluation jobs, and preserve only approved non-customer assets.
- Infrastructure is removed only after exports, legal checks, and rollback windows are complete.
- Retirement does not erase learning: preserve prompts, schemas, evaluation methods, architecture decisions, and product evidence without retaining customer content.
- No metric or schedule can override a safety, privacy, contractual, or data-integrity obligation.

Integrated Retirement Program

Workstream	Primary outcome	Exit evidence
Decision and governance	Approved retirement rationale, funding, owners, and gates.	Signed decision memo and phase-gate record.
Customer transition	Every account contacted and dispositioned.	Export, deletion election, billing, and support records.
Data, privacy, and AI	Eligible data removed and AI dependencies closed.	Deletion certificates, legal-hold log, credential-revocation evidence.
Technical shutdown	Services, jobs, secrets, infrastructure, DNS, and monitoring safely retired.	Runbook evidence and resource inventory at zero.
Commercial closure	Subscriptions, credits, receivables, and vendors closed.	Finance and procurement reconciliation.
Knowledge transfer	Reusable assets archived with owners and usage restrictions.	Curated knowledge-transfer repository and final retrospective.



Illustrative customer transition and shutdown timeline

Outcome Scorecard

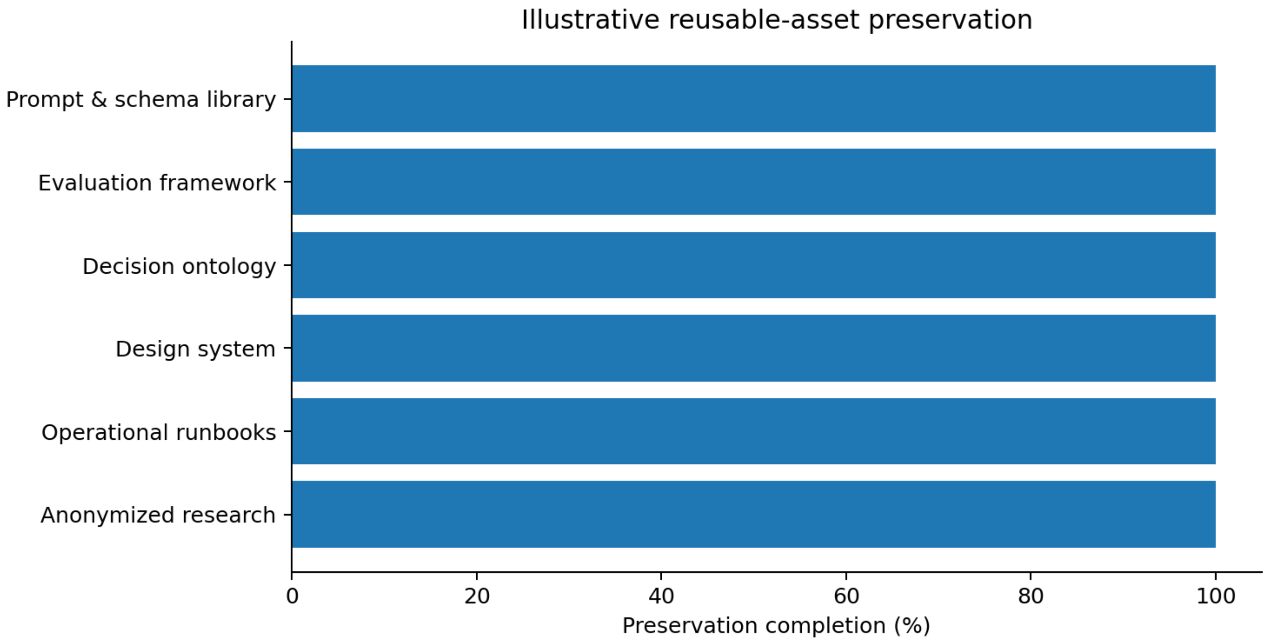
Measure	Simulated result	Assessment
Accounts contacted	108 of 108	Pass
Customer data disposition	104 exports completed; 4 accounts elected direct deletion.	Pass
Critical customer-data loss	0	Pass
Billing closure	108 of 108	Pass
Eligible customer data deletion	100% by T+90; 2 legal holds tracked separately.	Pass
AI credential revocation	100%	Pass
Infrastructure and vendor closure	43/43 resources; 7/7 vendors.	Pass

Governance and Evidence Model

Gate	Required approval	Stop condition
Announcement	Product, legal/privacy, finance, support, and executive owner.	Message, export, billing, or support plan is incomplete.
Read-only transition	Engineering, security, operations, and customer support.	Export or retrieval reliability is below approved standard.
Service shutdown	Technical owner, privacy, finance, and executive sponsor.	Open critical incident, unclosed billing, or unresolved data obligation.
Deletion verification	Privacy/legal and security.	Missing inventory evidence, legal-hold ambiguity, or backup-retention conflict.
Program closure	Cross-functional retirement steering group.	Any customer, data, contract, or infrastructure item lacks accountable disposition.

Knowledge Preservation

The retirement program preserves reusable capability without preserving customer content. Assets are classified by reuse value, legal basis, confidentiality, and future owner.



Illustrative reusable-asset preservation

Document Set Map

Code	Document	Primary use
RET-00	Retire Phase Overview	Executive lifecycle and retirement summary.
RET-01	Product Retirement Decision Memo	Strategic and financial decision record.
RET-02	Customer Communication and Transition Plan	Notice, export, migration, billing, support, and FAQ.
RET-03	Data, Privacy and AI Decommissioning Plan	Data inventory, retention, deletion, providers, prompts, and verification.
RET-04	Technical Shutdown and Service Decommissioning Runbook	Ordered technical shutdown and rollback controls.
RET-05	Commercial, Vendor and Contract Closure Plan	Revenue, credits, vendors, contracts, and cost reconciliation.
RET-06	Retirement Risk, Issue and Compliance Register	Cross-functional uncertainty, issues, compliance, and escalation.
RET-07	Retirement Outcome, Retrospective and Knowledge Transfer	Final execution results, lessons, and asset preservation.

Evidence discipline: replace all simulated retirement values with observed, reproducible records before presenting them as actual product performance or compliance evidence.