DECISIONFLOW

Product Retirement Decision Memo

Evaluating maintenance, rebuild, partnership, integration, and controlled retirement options

RETIRE PHASE | Version 1.0 | Illustrative controlled retirement and knowledge-preservation program

EVIDENCE & PUBLISHING INTEGRITY

This public portfolio edition distinguishes actual evidence, assumed continuity steps, simulated case-study outcomes, targets, and recommendations. Simulated customers, commercial results, benchmarks, incidents, quotations, and later-lifecycle outcomes are illustrative and must not be interpreted as results from a live commercial product. Evidence labels are retained throughout the package to support transparent and responsible interpretation.

Document Control

Control	Definition
Document code	RET-01
Version / status	2.0 — Final Public Portfolio Edition — Simulated Retirement Scenario
Baseline / author	14 July 2026 - Min Thu Kyaw
Scenario horizon	Illustrative 24-month post-scale operating period followed by a 180-day retirement program.
Lifecycle continuity	Actual MVP -> assumed productionization -> simulated Launch -> Qualify -> Deliver -> Controlled Scale -> Retire.
Retirement decision	Retire the standalone service through a controlled transition while preserving reusable product, AI, and technical assets.
Scope boundary	No new collaboration, integration, richer-ingestion, multilingual, SSO, or enterprise-platform build is assumed.
Evidence rule	Actual, assumed, simulated, target, recommendation, and verified-shutdown statements are separated.

Actual Project Artifacts

Artifact	Reference
Low-Fidelity Prototype	View prototype
High-Fidelity Prototype	View prototype
MVP Frontend Repository	Open repository
MVP Backend Repository	Open repository

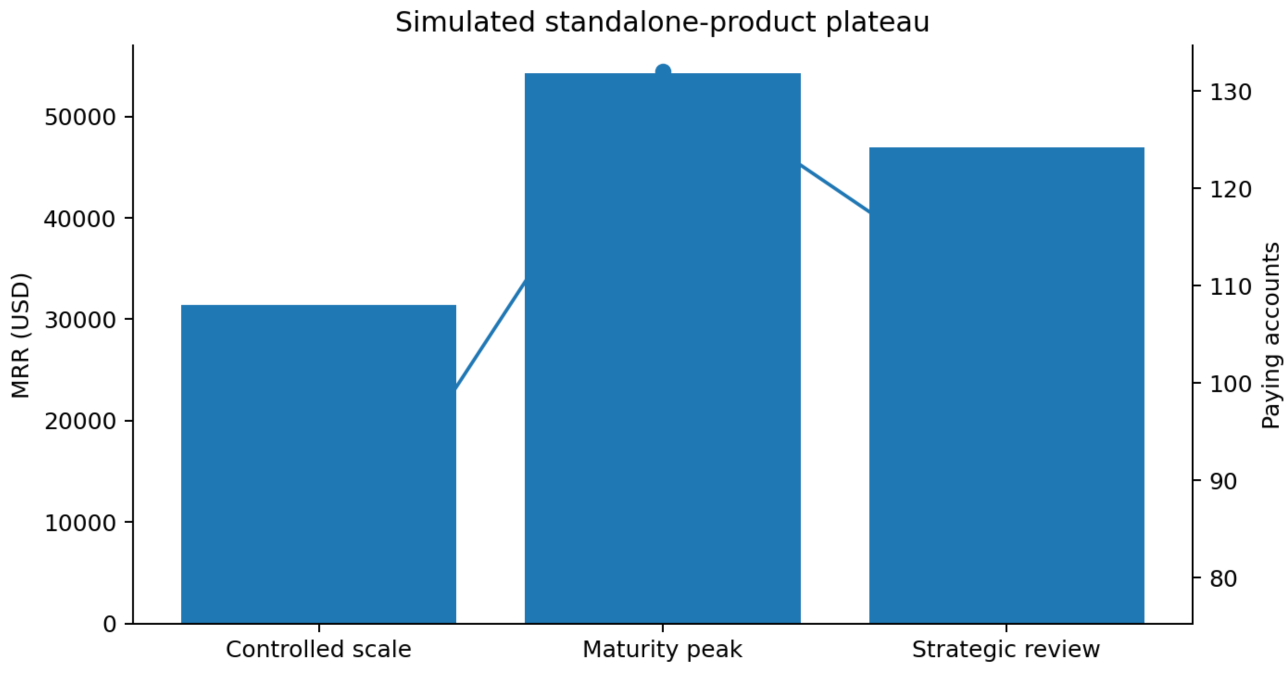
Contents

Decision Requested

Decision request - Approve controlled retirement of the standalone DecisionFlow service, preserve reusable assets, and continue only low-cost licensing or capability-integration discussions that do not delay customer transition.

Strategic Context

DecisionFlow proves that an AI-assisted, human-controlled decision workflow can create value. The standalone product nevertheless reaches a strategic ceiling: the strongest customer requests require shared workspaces, permissions, comments, integrations, enterprise identity, audit, retention administration, and a different commercial motion. Funding that transformation would effectively authorize a new product rather than extend the validated v1.0 core.



Simulated standalone-product plateau

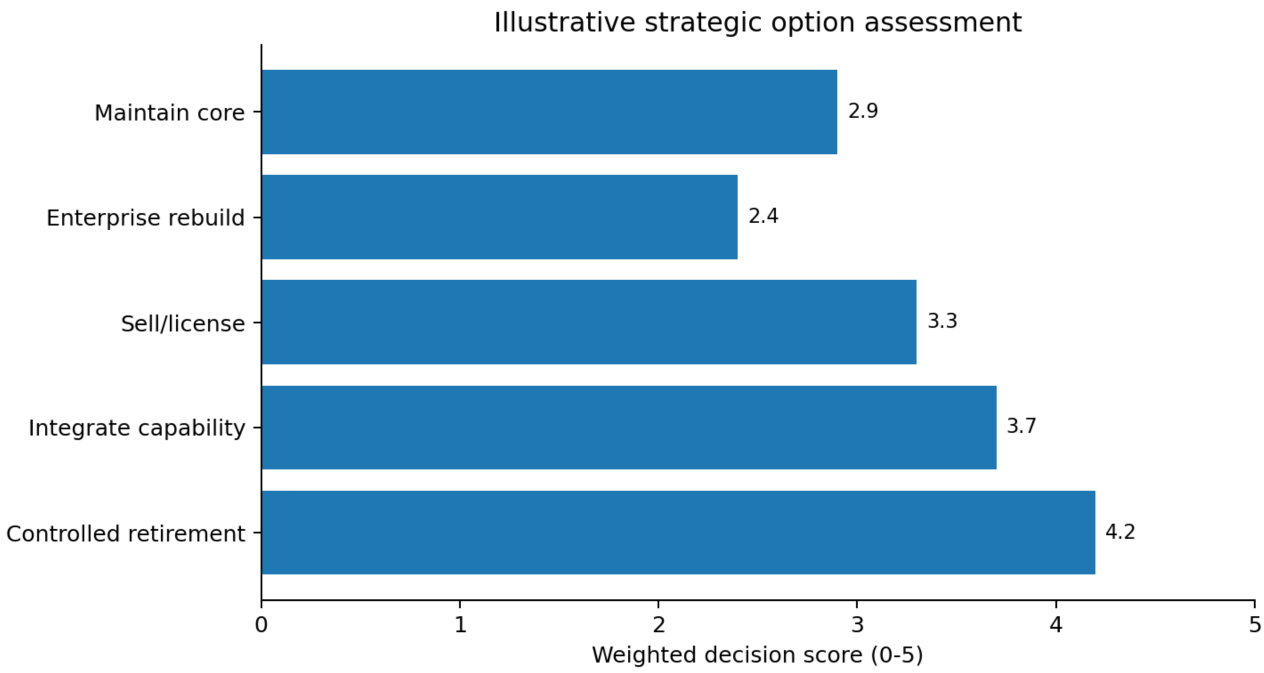
Performance and Investment Evidence

Dimension	Current evidence	Decision relevance
Desirability	84.7% completion and 44.7% W52 retention.	Core value persists but frequency is episodic and expansion is limited.
AI trust	Variable AI cost $0.21; quality and human-review controls remain healthy.	AI performance is not the retirement trigger.
Commercial viability	$46,900 MRR, 108 accounts, 62% support-adjusted contribution.	Stable niche economics do not justify the next platform investment.
Strategic fit	Portfolio strategic-fit score 2.8/5.	Opportunity cost is material.
Platform gap	Enterprise rebuild estimated at $1,850,000 and 18 months.	Risk and capital exceed approved threshold.

Options Evaluated

Option	Advantages	Constraints	Weighted score
Maintain current core	Preserves customer access and recurring revenue.	Continuing cost, slowly declining base, limited strategic upside.	2.9 / 5
Fund enterprise rebuild	Addresses collaboration and enterprise requests.	High cost, new architecture, security, GTM, support, and execution risk.	2.4 / 5

Option	Advantages	Constraints	Weighted score
Sell or license	May preserve capabilities and offset closure cost.	Buyer uncertainty and diligence may delay customer clarity.	3.3 / 5
Integrate into another platform	Retains valuable workflow and AI assets.	Requires a suitable internal platform and migration funding.	3.7 / 5
Controlled retirement	Protects customers, limits risk, releases capacity, preserves reusable knowledge.	Ends standalone revenue and requires disciplined transition.	4.2 / 5



Illustrative strategic option assessment

Financial and Risk Assessment

Measure	Illustrative estimate	Interpretation
Annual standalone maintenance	$286,000	Required to sustain engineering, AI operations, security, support, and compliance.
Enterprise rebuild	$1,850,000 over 18 months	Excludes uncertain enterprise sales and implementation costs.
Controlled retirement program	$162,000	Includes customer support, export, engineering, privacy/legal, finance, and infrastructure closure.
Partner interest	3 exploratory parties	Potential licensing is optional upside, not a dependency for retirement.
Primary downside avoided	Unfunded platform obligations and prolonged customer uncertainty.	Retirement provides a bounded liability and transition path.

Recommendation and Conditions

- Announce retirement only after export, support, billing, privacy, and technical plans pass their readiness gates.
- Stop new subscriptions immediately at announcement and prevent renewals beyond the final service date.
- Provide at least 180 days of notice and a minimum 90-day post-shutdown deletion-verification period.
- Allow licensing or capability-integration discussions only when they do not change customer commitments or delay data disposition.
- Preserve only approved reusable assets; exclude customer transcripts, decisions, credentials, and identifiers from retained evaluation or research material.
- Close the program only after customer, data, billing, vendor, infrastructure, and knowledge-transfer evidence is complete.

Approvals and Decision Record

Role	Decision responsibility	Illustrative status
Executive sponsor	Approve retirement strategy, funding, and final service date.	Approved
Product owner	Own customer promise, scope, roadmap closure, and evidence.	Approved
Engineering / platform	Approve shutdown feasibility, sequencing, rollback, and resource inventory.	Approved
Security / privacy / legal	Approve data, legal hold, provider, retention, and deletion controls.	Approved
Finance / procurement	Approve billing, credits, receivables, vendors, and cost reconciliation.	Approved
Customer success / support	Approve communication, migration, escalation, and staffing.	Approved

Evidence discipline: replace all simulated retirement values with observed, reproducible records before presenting them as actual product performance or compliance evidence.